

# Seonghoon Kim

## Contact Info

Research Link #02-02, Innovation 4.0  
Sustainable and Green Finance Institute  
National University of Singapore

E-mail: seonghoon\_kim@ucsb.edu  
Phone Number: +65 86569584  
Personal Website: <http://seonghoonkim.com>

## Academic Appointments

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<b>Research Fellow</b> 2023-Present	<b>National University of Singapore (NUS)</b> Sustainable and Green Finance Institute Research Fellow in Sustainable Finance
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## Education

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<b>Ph.D.</b> 2023	<b>University of California, Santa Barbara (UCSB), CA</b> <i>Environmental Science and Management (Bren School)</i> <b>Dissertation title:</b> <i>Collective reputation and business sustainability</i> (Committee: Matthew Potoski, Roland Geyer, Stephen Barley, Renee Rotter, & Jessica Santana)
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<b>M.S.</b> 2016	<b>Seoul National University, Seoul, Republic of Korea</b> <i>Business Strategy</i> Thesis: Corporate governance and firm environmental disclosure: In the context of a family firm dominated economy
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<b>B.A./B.S.</b> 2013	<b>Seoul National University (SNU), Seoul, Republic of Korea</b> <i>Geography/Environmental Management (double degree), Cum Laude</i>
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## Research Interests

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Business sustainability, Market and non-market Strategy, Entrepreneurial failure, Reputation, Organizational adaptation to climate change, Information disclosure

## Publication

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- ◆ **S Kim**, A Terlaak and M Potoski, 2021, Corporate Sustainability and Financial Performance: Collective Reputation as Moderator of the Relationship between Environmental Performance and Firm Market Value, *Business Strategy and the Environment*, 30 (4), 1689-1701.
- ◆ A Terlaak, **S Kim** and T Roh, 2018, Not Good, Not Bad: The Effect of Family Control on Environmental Performance Disclosure by Business Group Firms, *Journal of Business Ethics*, 153 (4), 977-996
- ◆ JH Jo, TW Roh, **S Kim**, Y Youn, M Park, K Han and E Jang, 2015, Eco-innovation for sustainability: Evidence from 49 countries in Asia and Europe, *Sustainability*, 7, 16820-16835

## Work In Progress

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- ◆ **S Kim** and M Potoski, Information Disclosure Weakens Collective Reputations: Shareholder Reaction to the Toxic Release Inventory (Under review at *Management Science*)
- ◆ J Santana and **S Kim**, Using Semantic Network Analysis to Predict Ethical Convergence in Scientific Discourse (Under 3<sup>rd</sup> round review at *Organization Studies*)
- ◆ **S Kim** and J Santana, Negative Spillover Effect of an Entrepreneurial Failure on an Assessment of Minority Entrepreneurs' Managerial Competence (preparing for journal submission; Target journal: *Strategic Organization*)
- ◆ J Santana and **S Kim**, Modern Datasets and Statistics on Entrepreneurial Failure (in progress; Target journal: *Strategic Management Journal*)

## Selected Presentations, Conferences & Workshops

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*"Negative Spillover Effect of an Entrepreneurial Failure on an Assessment of Minority Entrepreneurs' Managerial Competence"*

2023 - INSEAD Doriot Entrepreneurship Conference, Singapore

2022 - INFORMS annual meeting, Indianapolis, IN

*"Information Disclosure Weakens Collective Reputations: Shareholder Reaction to the Toxic Release Inventory"*

2023 - The Academy of Management (AoM) Annual Meeting, Boston, MA

2022 - Duck Family Graduate Workshop on Environmental Politics and Governance, University of Washington, Seattle, WA

*"Corporate Sustainability and Financial Performance: Collective Reputation as Moderator of the Relationship between Environmental Performance and Firm Market Value"*

2020 - AoM Annual Meeting, paper session, virtual conference

2019 - Alliance for Research on Corporate Sustainability (ARCS) PhD Sustainability Academy, Western University, Ontario, Canada

*"Not Good, Not Bad: The Effect of Family Control on Environmental Performance Disclosure by Business Group Firms"*

2017 - AoM Annual Meeting, paper session, Atlanta, GA

- ARCS Annual Research Conference, PhD workshop, Erasmus University, Rotterdam, the Netherlands.

## Teaching Experience

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### Technology Management Program, UCSB

Winter 2023

*Teaching Assistant*

"Data Science and Decision Making" (Graduate course)

### Bren School, UCSB

Fall 2018, Fall 2022

*Teaching Assistant*

"Environment and Business" (Graduate course)

### Sociology Department at University of Wisconsin – Madison

Fall 2017

*Teaching Assistant*

"Statistics for Sociologists 1" (Undergrad course)

### SNU Business School

Spring 2013

*Teaching Assistant*

"Strategy for M&A and Corporate Governance" & "Business Strategy" (MBA)

## Grants & Fellowships

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Research Grant, *UCSB Graduate Division Dissertation Fellowship* (2023)  
Research Grant, *Institute for Humane Studies* (2023)  
Bren Recruitment Fellowship, *UCSB Bren School & Deckers Outdoor Corporation* (2018-2023)  
Research Grant, *SEAL (Sustainability, Environmental Achievement and Leadership)* (2017)  
Travel Grant, *ARCS (Alliance for Research on Corporate Sustainability)* (2017)  
Research Grant (Best paper award prize), *AIB (Academy of International Business) Korea Chapter* (2016)

## Academic Activities

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**Ad-hoc Reviewer** - *AOM Annual Meetings (OMT/ONE/ENT)*  
- *Journal of Environmental Planning and Management*  
- *California Management Review*

**Service** - UCSB Bren Faculty Search Committee for Corporate Environmental Management (CEM)

**Membership** - Academy of Management  
- INFORMS  
- American Psychology Association

## Service & Other Experiences

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**UCSB PhD Mentor**  
2022 – 06/2023                      Mentor (Mentoring incoming UCSB PhD students from a minor group)

**Korean Students and Scholars Association-UW-Madison**  
2017                                      Student Representative

**UN Global Compact (UNGC) Korea Network**  
01/2014 – 04/2014                      *Intern*

**Korean Air Force, Air Surveillance Unit, Osan, Republic of Korea**  
01/2008 – 03/2010                      *Sergeant*

## References

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**Matthew Potoski**  
Professor, Bren School of Environmental Science  
and Management, University of California, Santa  
Barbara, [mpotoski@bren.ucsb.edu](mailto:mpotoski@bren.ucsb.edu)

**Jessica Santana**  
Assistant Professor, Technology Management  
University of California, Santa Barbara,  
[jsantana@ucsb.edu](mailto:jsantana@ucsb.edu)

**Ann Terlaak**  
Associate Professor, School of Business  
University of Wisconsin-Madison  
[ann.terlaak@wisc.edu](mailto:ann.terlaak@wisc.edu)