

Seonghoon Kim

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Academic Appointments

Research Fellow Aug 2023-Present	National University of Singapore (NUS) Sustainable and Green Finance Institute Research Fellow in Sustainable Finance
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Education

Ph.D. 2023	University of California, Santa Barbara (UCSB), CA <i>Environmental Science and Management (Business Sustainability focus)</i> Dissertation title: <i>Collective reputation and business sustainability</i> - Finalist, 2024 AoM ONE Division Dissertation award
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M.S. 2016	Seoul National University , Seoul, Republic of Korea <i>Business Strategy</i>
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B.A./B.S. 2013	Seoul National University (SNU) , Seoul, Republic of Korea <i>Geography/Environmental Management (double degree)</i> , Cum Laude
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Publication

- ♦ J Santana and **S Kim**, 2025, Using Semantic Network Analysis to Predict Ethical Convergence in Scientific Discourse, *Organization Studies*, forthcoming
- ♦ **S Kim**, A Terlaak and M Potoski, 2021, Corporate Sustainability and Financial Performance: Collective Reputation as Moderator of the Relationship between Environmental Performance and Firm Market Value, *Business Strategy and the Environment*, 30 (4), 1689-1701.
- ♦ A Terlaak, **S Kim** and T Roh, 2018, Not Good, Not Bad: The Effect of Family Control on Environmental Performance Disclosure by Business Group Firms, *Journal of Business Ethics*, 153 (4), 977-996
- ♦ JH Jo, TW Roh, **S Kim**, Y Youn, M Park, K Han and E Jang, 2015, Eco-innovation for sustainability: Evidence from 49 countries in Asia and Europe, *Sustainability*, 7, 16820-16835

Work In Progress

- ♦ **S Kim** and M Potoski, Information Disclosure Weakens Collective Reputations: Shareholder Reaction to the Toxic Release Inventory (under 3rd round R&R at *Business & Society*)
- ♦ **S Kim**, J Sulaeman, and W Zhang, Review of Singapore-Asia Taxonomy (solicited submission, under review at *East Asia Forum*)

- ♦ **S Kim**, J Sulaeman, and H Wang, Valuation for Corporate Mitigation Strategy (in progress; Target journal: *Strategic Management Journal*)
- ♦ **S Kim**, H Wang, and J Sulaeman, Comparative Analysis of Market Valuation for Firms' Environmental Performances (in progress; Target journal: *Management Science*)
- ♦ **S Kim**, J Santana, and S Thebaud, Negative Spillover Effect of an Entrepreneurial Failure on an Assessment of Minority Entrepreneurs' Managerial Competence (in progress; Target journal: *Administrative Science Quarterly*)

Selected Presentations, Conferences & Workshops

"Valuation for Corporate Mitigation Strategy"

2024 - The Academy of Management (AoM) Annual Meeting, Paper Development Workshop (PDW), Chicago, IL

"Negative Spillover Effect of an Entrepreneurial Failure on an Assessment of Minority Entrepreneurs' Managerial Competence"

2023 - INSEAD Doriot Entrepreneurship Conference, Singapore

2022 - INFORMS annual meeting, Indianapolis, IN

"Information Disclosure Weakens Collective Reputations: Shareholder Reaction to the Toxic Release Inventory"

2023 - AoM Annual Meeting, Boston, MA

"Corporate Sustainability and Financial Performance: Collective Reputation as Moderator of the Relationship between Environmental Performance and Firm Market Value"

2020 - AoM Annual Meeting, paper session, virtual conference

2019 - Alliance for Research on Corporate Sustainability (ARCS) PhD Sustainability Academy, Western University, Ontario, Canada

"Not Good, Not Bad: The Effect of Family Control on Environmental Performance Disclosure by Business Group Firms"

2017 - AoM Annual Meeting, paper session, Atlanta, GA

Teaching Experience

Technology Management Program, UCSB

Winter 2023

Teaching Assistant

"Data Science and Decision Making" (Graduate course)

Bren School, UCSB

Fall 2018, Fall 2022

Teaching Assistant

"Environment and Business" (Graduate course)

Sociology Department at University of Wisconsin – Madison

Fall 2017

Teaching Assistant

"Statistics for Sociologists 1" (Undergrad course)

SNU Business School

Spring 2013

Teaching Assistant

"Strategy for M&A and Corporate Governance" & "Business Strategy" (MBA)

Awards, Grants & Fellowships

Finalist, *AoM ONE Division Dissertation Award* (2024)

Research Grant, *UCSB Graduate Division Dissertation Fellowship* (2023), USD \$8,000

Research Grant, *Institute for Humane Studies* (2023), USD \$1,000

Bren Recruitment Fellowship, *UCSB Bren School & Deckers Outdoor Corporation* (2018-2023), USD \$32,000

Research Grant, *SEAL (Sustainability, Environmental Achievement and Leadership)* (2017) USD \$1,000
Travel Grant, *ARCS (Alliance for Research on Corporate Sustainability)* (2017) USD \$1,000
Research Grant (Best paper award prize), *AIB (Academy of International Business) Korea Chapter* (2016) USD \$1,000

Academic Activities

- Ad-hoc Reviewer** - *AOM Annual Meetings (OMT/ONE/ENT)*
- *Journal of Environmental Planning and Management*
- *California Management Review*
- *International Review of Finance*
- Academic Service** - Faculty Recruiting Committee, UCSB Bren Faculty for Corporate Environmental Management
- UCSB PhD Mentor (Mentoring incoming UCSB PhD students from a minor group)
- Membership** - Academy of Management (AOM)
- Alliance for Research on Corporate Sustainability (ARCS)
- INFORMS
- American Psychology Association (APA)

Other Experiences

Korean Students and Scholars Association-UW-Madison
2017 Student Representative

UN Global Compact (UNGC) Korea Network
01/2014 – 04/2014 Intern

Korean Air Force, Air Surveillance Unit, Osan, Republic of Korea
01/2008 – 03/2010 Sergeant

References

Matthew Potoski
Professor, Bren School of Environmental Science and Management, University of California, Santa Barbara, mpotoski@bren.ucsb.edu

Jessica Santana
Assistant Professor, Technology Management
University of California, Santa Barbara,
jsantana@ucsb.edu

Ann Terlaak
Associate Professor, School of Business
University of Wisconsin-Madison
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Johan Sulaeman
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